



**USAID**  
FROM THE AMERICAN PEOPLE

WEST AFRICA  
**TRADE &  
INVESTMENT  
HUB**

# Study on Corridor Management and Development in West Africa



**Chongo Mukupa, Trade and Transport  
Facilitation Specialist**

May, 2017

---

# Outline of Presentation

---

1. West Africa Trade & Investment Hub – Brief Introduction
2. Project Components
3. Trade and Transport Enabling Environment (TTEE)
  - Key Objectives & Main Activities
4. Challenges of Corridor Management in West Africa
5. Study on Corridor Management & Development in West Africa
  - Status of Study (May 2017)
  - Next steps
6. Expected Key Outcomes
7. Goals



**USAID**  
FROM THE AMERICAN PEOPLE

WEST AFRICA  
**TRADE &  
INVESTMENT  
HUB**

---

# West Africa Trade & Investment Hub

---

## Project Objectives:

**Increase regional trade in key FtF commodities for food security:**  
*rice, maize, millet/sorghum, livestock—cattle, small ruminants*

**Reduce poverty through more value-added exports:** *apparel, shea, cashew, mango*

---

# Project components

---

- **VALUE CHAINS:** Promoting development of Regional and Global Value Chains
- **FINANCE & INVESTMENT :** Improving access to Finance, promoting Investment
- **TTEE :** Improving the trade and transport enabling environment
- **CROSS-CUTTING:** capacity building, Gender

---

# Trade & Transport Enabling Environment (TTEE)

---

## Key objectives:

- Supporting efficiency in trade and transport along key corridors – removing trade barriers
- Support implementation of Regional and International Trade & Transport policies/conventions – collaboration with ECOWAS, Regional organizations(BA) and Member States

## Main Activities in FY 17

- Support ECOWAS to develop Corridor Management & Development Strategy and Action Plan
- Support implementation of the WTO-TFA, Capacity Building for Côte d'Ivoire and Senegal National Trade Facilitation Committees
- Promote compliance to ETLS, work with Member States to remove COO on trade in raw agric. products
- Collaborate with ECOWAS, Partners to develop monitoring tool for ETLS



---

# Challenges of Corridor Management in West Africa

---

**Presence of non tariff barriers, illicit practices, lack of compliance to regional agreements:**

- Affecting efficiency transport and trade
- Slowing regional integration

**Lack of dedicated human resource, effective institutions and systems to address above issues**

- National Transit and Transport Facilitation Committees (NFCs) have no dedicated personnel
- Corridor Management Committees where they exist are not active

**Lack of effective cross-border collaboration in management of road transport infrastructure resulting in:**

- Some important roads having poor sections leading to border areas especially to landlocked countries

**Low levels of professionalization among transport operators, existence of anticompetitive rules and practices**



**USAID**  
FROM THE AMERICAN PEOPLE

WEST AFRICA  
**TRADE &  
INVESTMENT  
HUB**

---

# Study on Strategy and Action Plan on Corridor Management & Development

---

**Inline with Project objectives, in response to ECOWAS, Department of Infrastructure to:**

- Find ways to improve the management of corridors to support intra-regional and external trade (Trade & Transport Facilitation (TTF), Infrastructure management)
- Explore new methods of addressing challenges along corridors to improve efficiency- if possible adopt good practices working elsewhere (e. g CMIs).
- Examine ways to bring economic development to transport corridors

## **Status of study (May 2017)**

- Data collection, Stakeholder consultations – done
- Draft Interim Report – being processed

## **Next steps**

Validation of Interim Report → Draft Final Report & Validation → Final Report → Follow up Activities (stakeholder mobilization for implementation)



**USAID**  
FROM THE AMERICAN PEOPLE



---

# Expected Key Outcomes

---

## **Proposed Institutional Structures for managing transport corridors:**

- National, Corridor and regional based structures to address TTF issues, infrastructure issues

## **Identification of corridors with potential for implementation of corridor management structures considering:**

- Existing potential for sustaining a CMI (mainly financial sustainability)
- Governments' priorities and goodwill
- On going trade, infrastructure and economic developments along the corridor

## **Phased 10 year implementation plan for CMIs and Regional Coordination mechanism**

- Institutional set up (Legal basis, structure, personnel)
- Capacity building for management of corridor programs (TTF, Infrastructure, Business development)



---

# Goals

---

- **ECOWAS possesses a defined strategy and plan on managing regional corridors to support trade and regional integration through improved TTF, infrastructure, economic development**
- **Regional ownership of strategy and action plan through consultative approach to their development**
- **Effective implementation of action plan resulting from incremental approach provides for: monitoring, evaluation and improvements to achieve results**



**USAID**  
FROM THE AMERICAN PEOPLE

WEST AFRICA  
**TRADE &  
INVESTMENT  
HUB**

# THANK YOU



**USAID**  
FROM THE AMERICAN PEOPLE

WEST AFRICA  
**TRADE &  
INVESTMENT  
HUB**