



Borderless 2014 Conference: Enabling Growth

In February 2014, leading transport and logistics private sector companies and their public sector counterparts from West Africa and beyond will attend the **3rd Annual Conference** of the Borderless Alliance, “**Borderless 2014 Conference**” at the **Sheraton Hotel in Ikeja, Lagos, Nigeria**. The three-day conference of experts, high level businessmen and women, experienced transport and logistics specialists, development partners, national governments, supply chain professionals, multinational companies, bankers, port management officials and investors, will be held on **February 26 - 28, 2014** under the theme “**Enabling Growth**”.

The private sector is the engine of growth and necessary to achieve sustainable economic development in West Africa. Borderless 2014 will facilitate stakeholder dialogue on policies and actionable strategies that will unlock the region’s economic development - reducing the cost of doing business, unleashing economic potential, and attracting investment.

The conference features two days of experience-based knowledge sharing, scheduled interaction, informal networking and evidence-based advocacy methodologies to produce recommendations to achieve these objectives. During the conference, the General Assembly of Borderless Alliance members will elect its new Executive Committee for a two-year term.

Why Attend Borderless 2014?

- **Meet** business executives, ministers and government officials from Nigeria and the region
- **Learn** from global experts on transport and logistics, trade and investment
- **Hear** the strategic business development growth plans from National Governments
- **Gain** direct access to regional decision makers
- **Network** with potential partners and investors
- **Increase** your client base, raise your company profile and make deals!

Format and Program

Borderless 2014 will focus on eliminating barriers to trade across West Africa. In presentations and panel discussions, private and public sector participants, development partners and international institutions will examine the roots of common barriers and how to effectively remove those barriers. The latest data on trade and investment in West Africa will also be presented, highlighting key opportunities across the region. A country-by-country review of Alliance activities will also be presented to allow participants to understand the challenges to removing trade barriers – where activities have led to change and where progress remains elusive.

Organizers

The Borderless Alliance (BA) Secretariat and the host institutional partner in Nigeria - the Nigerian Export-Import Bank (NEXIM) - are the principal organizers of Borderless 2014. The Borderless Alliance, a regional advocacy organization, was established in 2011 to promote and facilitate cross-border trade and reduce procedural inefficiencies. The Alliance includes private sector companies

Nigerian Export-Import Bank (NEXIM)

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working together with the public institutions, and civil society organizations in West Africa. The Alliance organizes annual high profile conferences that offer attendees, whether they are speakers, sponsors, delegates or exhibitors, valuable experience on topical matters engaging the attention of the private sector and BA members. Alliance events also contribute to facilitating trade and accelerating economic growth in the region.

Conference Registration and Sponsorship

Online registration for Borderless 2014 is now open!! The conference also offers sponsorship opportunities for companies seeking to promote their products and services to stakeholders from across the region. Register and access available sponsorship packages today on www.borderlesswa.com or contact us directly on +233 302 762696/762935 or +233 244 987162/334589.

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