

PRESS RELEASE

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Borderless 2014 Conference: Enabling Growth

Accra, Ghana 10th September 2013 - The third annual conference of the Borderless Alliance, Borderless 2014, will be held under the theme ***“Enabling Growth” on February 26 – 28, 2014 at the Sheraton Hotel in Ikeja, Lagos, Nigeria***, the Borderless Alliance Secretariat announced today. Borderless 2014 is being hosted by the Nigerian Export - Import Bank (NEXIM), a member of the Borderless Alliance.

“This is will be a tremendous opportunity for high-level networking for businesses and leveraging expertise for sustainable growth in trade among the private sector in the region and the larger continent,” said the Mr. Robert Ungwaga Orya, Managing Director/Chief Executive Officer of NEXIM. The conference will engage participants in an informative program featuring high profile speakers and reinforcing strategic relationships within the trade and transport industries.

Participants will include experts, high level businessmen and women, experienced transport and logistics specialists, development partners, national governments, supply chain professionals, multinational companies, bankers, port management officials and investors across a wide range of industries.

“Borderless 2014 Conference will undoubtedly be an excellent place to reach the booming markets in Africa and a real engine of growth, the most important advocacy event the world has to offer,” said Ziad Hamoui, president of the Borderless Alliance.

The Borderless Alliance, a regional advocacy organization, was established in 2011 to promote and facilitate cross-border trade and reduce procedural inefficiencies. The Alliance includes more than 150 private sector companies working with the public institutions, civil societies and the media in West Africa to increase trade.

Additional conference information is available at www.borderlesswa.com

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